



MundialEU: Preparatory works for a European SPort event for social INclusion of migrants

Start: 01-01-2021 - End: 31-12-2021

Project Reference: 622425-EPP-1-2020-1-IT-SPO-SSCP

EU Grant: 60000 EUR

Programme: Erasmus+

Key Action: Sport

Action Type: Collaborative Partnerships

Applicant:

ASD CLUB ITALIA EVENTI - Italy

Partners:

CSIT (International Confederation of Amateurs in Sport) - Austria

SSO (Slovak Sport Organisation) – Slovakia

HLA (Health Life Academy) - Croatia

AiCS (Italian Association of Culture and Sport) - Italy



Since 1999 Club Italia, an Italian sport club affiliated with AICS (Italian Association of Culture and Sport), has been organizing a soccer tournament for migrants called Mundialido, that now is at the 22nd edition (<https://www.mundialido.it/it/1/>). Given that each team participating in the tournament is composed by migrants coming from every continent, Mundialido aims at promoting sport, and in particular soccer, as a tool to promote universal values of peace, respect and social cohesion into communities against violence and racism. Mundialido is not only a soccer tournament but both a cultural and a sport event. Several collateral activities are organized during the

tournament and each team can represent its own country of origin through musical and cultural shows, ethnic food, cultural exchanges etc. Each edition of the tournament is organized in association with Embassies, Consulates, Universities and different associations for more than 1.000 participants representing more than 40 countries. Mundialido is a framework based on the values of welcoming, peace and respect. The athletes who participate can feel part of a cultural and open event where they can bring their families and enjoy different cultures coming from different countries in a single place. The values of a welcoming culture will meet the values of sport, such as equality of opportunity and fair play. In this way, sport can become a tool for bringing people together, building communities and fighting attitudes of xenophobia and racism.



The idea is to start from this experience in order to implement a new concept of sport event aimed at promoting inclusion between third country nationals and natives. Managers and coaches belonging to each one of the partner organisations will be also involved in the event where a training on the field experience will be staged. There they will get a valuable insight about what it takes to organize this kind of event and figure out what are the skills required to face all the problems that might come up during the event. According to this, it will



be possible to work on the implementation of the criteria needs to give an international framework to this kind of format. This way once the project will be ended each grassroots sport organisation will have the tools and experience needed in order to try to design and implement such event in their country, adapting it to the needs of their territory through the involvement of the local stakeholders.

The main objective of this small collaborative project 'MondialEu' is then to promote an innovative **promotion of skills and knowledge on how to design and manage inclusive sport event for migrants and natives through the implementation of guidelines addressed to managers and coaches of grassroots sport organisations:**

This project will then include multiple specific objectives such as:

- Promoting social inclusion and equal access to sport for all, especially for migrants with fewer opportunities (social and economic obstacles, educational difficulties, etc.) through the creation of a Toolkit on how implement sport event aimed at social inclusion.
- Rising awareness of the importance of promoting sport events aimed at promoting social inclusion through the establishment of local network composed of stakeholders in the field of social inclusion and migration management.
- starting the preparatory works for a European sport event for migrants and EU natives, with an objective of social cohesion in the community in order to tackle violence, racism and intolerance inside and outside sport.

Project's Activities

WP 1) PREPARATORY ACTIVITIES

WP 1.1. The Selection of the target group at national level

The target group is composed of:

From each pilot area (Italy/Club Italia Eventi , Croatia/HLA and Slovakia/SSO) **4 coaches** will be the constant travelling group that will participate to every transnational meeting.

AICS will involve **3 experts of social inclusion** (coming from its social policies sector) and

CSIT will involve **1 Sport Director and 2 members of technical commission.**

Each organisation will have **1 project manager.**

In total 23 participants: 12 coaches; 3 experts of social inclusion; 3 international sport managers; 5 grassroots sport managers.

The task of each profile involved:

- The coaches: will be involved in the training activities, exchange experience and cooperate in the design of the draft of the guidelines.
- Social inclusion experts: they will bring their expertise in the field of social inclusion of natives and migrants in order to implement the project's outputs and to promote skills and knowledge on social inclusion processes in coaches.
- International Sport manager and technical commissioners: to give a contribution from an international point of view.
- Grassroots sport managers: will exchange experience and cooperate in the design of the draft of the guidelines; they will contribute the decision-making process about the project's workplan and timeline

40 representatives of different kinds of stakeholders involved both in the field of migration and of sport event organisation (institutions, NGOs, sport and cultural organisation). They will be selected and invited by each partner organisation (10 each partner Country) during the advisory boards. They will give their contribution



to the implementation of MundialEU from their perspectives, bringing the needs of the territory in which MundialEU will be implemented.

They will be invited to participate at the last meeting and at the final conference in Wien.

WP 1.2. Selection of best practices

Since each organisation has expertise in the field of social inclusion of migrants through sport, the coordinator will send to each organisation's coordinator a module to be fulfilled in order to describe at least 2 best practices related to the topic of the project. Based on these descriptions, the coordinator will design a survey in order to deliver a training according with the needs of each pilot area.

WP 2) IMPLEMENTATION

WP2.1 1st transnational meeting in Slovakia: Bratislava 15 – 16 February

Objective:

- Presentation of the good practices selected
- Draft of the MundialEU guidelines

Participants at the meetings

12 coaches (ClubItalia; SSO and HLA); 3 experts of social inclusion (AICS); 3 international sport managers (CSIT); 5 grassroots sport managers (1 each organisation).

Duration: 2 days

Activities:

- Working group session in order to exchange the experiences of the good practices selected
- Mapping of the needs coming from the experts according to which the MundialEU guidelines will be drafted

WP 2.2 Drafting of the MundialEU guidelines

ClubItalia, as coordinator, will design a draft of the MundialEU guidelines according to which needs and criteria are emerged during the first meeting. The guidelines will be presented and shared during the 2nd meeting in Rome.

WP 2.3 Transnational field training during MundiaLido tournament: May 28-30, Rome (Italy), 2020

Objective:

- to promote skills and knowledge on how to design and manage a social inclusion event according to guidelines.
- To share and implement the MundiaLido experience according to the expertise of the partners
- To prepare the establishment of the advisory boards at local level.

Participants at the training meetings:

12 coaches (ClubItalia; SSO and HLA); 3 experts of social inclusion (AICS); 3 international sport managers (CSIT); 5 grassroots sport managers (1 each organisation).

At the training on the field session: 35 experts involved in the organisation of MundiaLido at different levels both related to the tournament and to the integration side activities (managers, referees, technical commissioners, press and social media managers, teams' representatives).

Duration: 2 days

Activities:

- Training sessions to develop knowledges and skills on how to organize a sport event for social inclusion of migrants
- Training on the field in which each role will be involved into the technical commissions and committees of ClubItalia during the tournament.



- Implementation of the Draft of the MundialEU guidelines according to the feedbacks and improvements coming from the partners' expertise.
- Production of a survey aimed at collecting the feedback of the local stakeholders at local/national level

WP 2.4 Advisory boards at national level

In each country the partner organisations will be asked to establish an advisory board composed of at least 10 representatives of local stakeholders in the field of sport and migration (institutions, NGOs, sport and cultural organisations). The aim is to deliver the survey in order to collect feedbacks on how to stage MundialEU at local level. Each partner organisation will involve stakeholders at national or local level through their channels, since they are already involved in different networks. CSIT will establish an international network involving stakeholders from different European countries.

In order to have an insight of their experience about the workshops and their feedback on the MundialEU concept, they will be interviewed. The interviews will be filmed and will be available on the web site as well as being included in the creation of the promotional videos for the final event.

2 representatives of each advisory board will be invited to participate at the last meeting and at the final conference in Wien.

WP 2.5 Implementation of the MundialEU guidelines

According to what will emerge from the Advisory boards' meetings, each partner will contribute to the implementation of the MundialEU Guidelines on how to design and manage a sport event aimed at promoting social inclusion of migrants and natives.

WP 3) EVALUATION

WP 3.1. MundialEU International Conference. 3rd transnational meeting October 20-22, Wien, Austria

Objectives:

- to evaluate the project itself and discuss different ideas to make the project sustainable
- To disseminate outputs and outcomes of the project among all CSIT member organisations and stakeholders and partners at national and international level

Participants at the meeting:

12 coaches (ClubItalia; SSO and HLA); 3 experts of social inclusion (AICS); 3 international sport managers (CSIT); 5 grassroots managers (1 each organisation).

Each organisation will bring 2 additional participants coming from the advisory boards in order to share the experiences and implement the sustainability plans.

Duration: 2 days

Audience of the public seminar: 60 national and local stakeholders from the host organisation (institutions, NGO, sport and cultural organisations)

Activities:

- Meeting to evaluate the project, share the results of the national advisory boards and to plan the next steps to guarantee the sustainability of the project.
- Public seminar to disseminate at national and international level the output and outcome of the project (guidelines, video and logo)

WP 3.2 Evaluation of "social inclusion through sport" skills and knowledge

As a tool to gather as many qualitative feedbacks as possible, AICS will produce a questionnaire addressed to coaches and managers, at the end of the event, will be asked to fulfil it; there they will have the chance to evaluate their experience and express their criticisms.

They will be asked to talk about their experience in the event, what new skills they think they have learned and how they them will use to stage MondialEU at national level.

WP 4) DISSEMINATION

